

JOHN LAWRENCE SULLIVAN

AUTUMN / WINTER 2021 - "PROTECT"

Since the last show in March 2010, showcasing the Autumn & Winter 2010 collection, it has been 11 years following the return of the Tokyo runway show for Autumn & Winter 2021 collection.

JOHN LAWRENCE SULLIVAN has been thoroughly working on its design philosophy, and ultimately arrived at the concept of "PROTECT". Living under the current circumstances not only to be conscious but also highlighting designer Arashi Yanagawa's ideas of various possibilities of "PROTECT".

Modern menswear that represents boundless "PROTECT" details, such as military uniforms. This collection further expands and expresses broadly the distinctive "defence" features. It includes protective elements for "armour" found in various situations, such as motorbiking, work, sports, racing, and even bondage found in strait jackets. The quilting pad adapted in the coats is inspired by ice hockey, the cut sew top with mask details is from women's golf wear for sun protection, front part chaps layer details in skirt and pants, and construction work steel-toe shoes expand the design into metal shoe accessory. All of this is intertwined with JLS-like tailored style to create a brand-new look of JOHN LAWRENCE SULLIVAN.

"Since, I have been expanding overseas, this physical show is for my fans and supporters in Japan to whom I wanted to directly show my message" says Arashi Yanagawa. For this show, Takahiro Miyashita the designer of TAKAHIROMIYASHITATheSoloist.is in charge of the styling. This unexpected and most exciting collaboration for this special show could only be realized in Tokyo.

KEY STOCKIST LIST

TOM GREYHOUND - SEOUL

WORKSOUT - SEOUL

03 - TAIPEI

SSENSE - ONLINE / MONTREAL

BIOGRAPHY

Founder Arashi Yanagawa did not train as a fashion designer, instead beginning his career as a professional boxer before a love of design led him to find his brand in 2003. Named after the legendary 20th century American heavyweight champion, JOHN LAWRENCE SULLIVAN pays homage to a man who embodied traits of strength, personality, and dignity—and who never shied away from a challenge. JLS menswear centred on tailored clothing has a fundamental concept of strength and elegance.

Going forward, since the 2010 Spring & Summer collection, the women's line was developed. It is characterized by a sharp impression that makes full use of men's tailored technology. Instead of a specific theme, it pursues a sense of mode, strength, and beauty, which adds a twist to the JLS style with an exquisite balance, designed with attention to detail. With a magnetic masculinity at its centre, the brand is today known for its innovation, for taking traditions and reimagining them anew, mixing heritage fabrics with subcultural inspirations.